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Nic Brisbourne's view from London on venture capital and exploiting change in technology and media


WP Twitter Widget News

- Nic twittered  about 17 hours ago Nic Brisbourne @setonrog @ellieentso - thanks for the book tips!

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-  Top artists' concert revenues typically 2-3x their album sales
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-  brisbourne Thanks Jan. Branded content will be an increasingly important part of the mix.
-  Adtech or agency

« Top artists' concert revenues typically 2-3x their album sales Atlas are leaving, but there is money in Europe »

UK Ireland Tech Tour applications open



For those of you that don't know it, the **European Tech Tour Association** has been organising two or three day 'tours' for as long as I have been in venture capital. These can be either country or sector specific, and the best startups in a country/sector are selected to present to a group of predominantly VCs and corporates who are looking for a window into innovation, and to find some deals.

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business? · 2 hours ago



Based on 11 x market cap of Google over WPP, I would be 11 times more likely to assume the exit was to Google over WPP and concomitantly would base all decisions on that 11:1 formula. Conversely, I...

Adtech or agency business? · 10 hours ago



Thanks for the clarification

Only 7% of the message is in the words · 14 hours ago



I have no disagreement with the sentiment here: There is definitely a human desire to put people into categories, and soft skills are undoubtedly important in business. I would say that the actual...

Only 7% of the message is in the words · 15 hours ago



Not sure Phil. Suggest you check the Techtour site and email them if necessary.

UK Ireland Tech Tour applications open · 1 day ago



The Tech Tour last came to the UK in 2007 and I'm pleased that they are coming back this year. The **UK Ireland TechTour 2010** will run from 27-29 April, and we will be one of the sponsors (although I guess we haven't paid yet as I don't see us on the website).

More importantly the selection process has begun and startups can apply **here** until February 15. It is a good way for startups to build profile in the European venture scene and to meet investors.

The 25-30 best companies will be selected by a group of experienced investors and professionals (and me).

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Phi Bowker ★ 3 days ago

What's the schedule for the rest of Europe. Will you come to Belgium at all? If so, when?

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brisbourne ★ 1 day ago in reply to Phi Bowker

Not sure Phil. Suggest you check the Techtour site and email them if necessary.

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Reactions

brisbourne 4 days ago